

# Exploiting The Recession: 1 Trick to White Teeth A Mom's Trick to Whiter Teeth

As part of a new series: "Beauty and the Recession" we examine consumer tips for cosmetics during a recession

[A Nice Sample Letter](#) for anybody specially IELTS guys.



With the **recession in full swing**, many consumers are **turning to the internet** to take advantage of special offers allowing them to save hundreds of dollars. Cathy, an ordinary, modest mom from Santa Cruz, CA is one such consumer. Cathy recently discovered a clever way of combining two different teeth whitening offers from two different companies--Dazzle White Pro and Clean Whites--to get one full "super" whitening, comparable to what you might attain at a local dentist for \$400 or more, **using nothing but free trial\* offers and paying just a few dollars in shipping charges.**

*Cathy:* "I'm just a mom who figured out a system that works better than all the expensive whitening treatments the dentist tries to get you to pay for (you know, the ones that didn't work?)."

Cathy's story of how she wound up with yellow teeth sounds all too familiar to some:

Well, honestly, I did quite a few things that probably contributed to my yellow teeth. I love a glass of red wine, I'm an avid coffee drinker, and, most regrettably, I started smoking way back

in college when I was about 21 years old. I smoked for just over 10 years before finally quitting, and although I'm very happy I did quit, I was disappointed that my teeth really didn't recover. Finally, I was self employed for many years and had little or no dental coverage. I can't claim to have brushed twice a day every single day, but I honestly think I was usually pretty good about it... and I didn't see any improvement, no matter how many "whitening toothpastes" I tried. Anyway, long story short, the coffee (couple cups a day), red wine here and there, and about ten years of smoking made my teeth something I was ashamed of.

...I'm not a rich woman and didn't think I could afford it. But after looking around online, my son helped me find a few special offers (and coupon codes) where you could try the product by only paying a few dollars for shipping. That allowed me to get two different products—completely free!\* :). My idea was that I'd just use one first and once I ran out I'd switch to the other, and that's exactly what I did. The results were good with the first product alone, but what I hadn't expected was that when I followed it with the second, I noticed improvements in parts of my teeth that the other product hadn't affected, or had only slightly improved. Like I said, I'm no doctor or medical expert, but it appears that each of the separate products focus on DIFFERENT parts of the problem, or that the second one just gave the whitening enough of a "boost" that it finished the job! By using them both in a row I was able to get even better results, and because they both had these crazy special offers, AND I found coupon codes for them, I was able to do the whole thing by just paying a few dollars in shipping charges\* (the shipping was \$1.97 on Dazzle White Pro and \$0.97 on the other).